



# BLOCKCHAIN

Empowering the Blockchain Revolution

CSE: CODE

## EMPOWERING THE BLOCKCHAIN REVOLUTION

360 Blockchain Inc. (CSE: CODE), is a publicly listed company that invests exclusively in blockchain-based technology.

Our management team and advisors have more than 100 years combined experience taking entrepreneurs from early-stage to exit.

### ABOUT US

At 360 Blockchain Inc., we believe blockchain technology will radically transform how business is conducted — delivering security, cost savings and efficiencies at unprecedented scale.

By investing capital and expertise, we accelerate the development and application of public and private blockchain technologies, including cryptocurrency, smart contracts, decentralized data management and cryptographic security.

### HOW WE INVEST

We look for early-stage opportunities in the blockchain and cryptocurrency fields.

We invest in talent, teams and technology:

**Talent:** Dedicated innovators with deep category expertise

**Teams:** Results-driven, hands-on management

**Technology:** Bold, real-world implementations of blockchain tech

### OUR CATEGORIES

We are actively seeking early-stage opportunities in esports, HR, IoT and consumer loyalty programs, but we enjoy hearing from innovators in all fields.

#### ESPORTS

Already wildly popular around the world, esports will be a \$1.5 billion business by 2020. Our team includes veterans of traditional live events (sports, concerts) who are invested heavily in this booming business. We're looking for blockchain-based advances that improve live-streaming, ticketing, betting and fraud prevention.

#### HUMAN RESOURCES

Thanks to innovative web-based technologies, companies of every size — from two to 2,000 employees — can offer world-class perks to their staff. But that's the just the beginning of the personnel management revolution. We're looking for blockchain pioneers who understand the extraordinary impact this technology will have on HR

#### INTERNET OF THINGS

Refrigerators that reorder your groceries are still seen as a somewhat ridiculous and unnecessary novelty. That won't be true much longer. If not your fridge, it will be your Alexa, smartphone or game console that brings automation and device integration to your home. But security breaches and privacy concerns continue to plague the IoT industry. We believe blockchain technologies present the best path forward.

#### CONSUMER LOYALTY PROGRAMS

In 1929, Betty Crocker invented the box-top loyalty program. Nearly 100 years later, little has changed: Rather than box tops, consumers collect "points" to get free stuff. With the average household holding 29 different memberships — but actively participating in just 12 — consumer loyalty is vast market that's ripe for innovation.